

## **CSY Retail Systems adds Joy of Plants services to Vector EPOS**

Wednesday 10<sup>th</sup> September 2014

CSY Retail Systems and Joy of Plants are delighted to announce a collaboration that will link the Joy of Plants plant information services to CSY's Vector EPOS system. Joy of Plants services are based on their library of descriptions and photos of over 9,800 UK plants; the library is continuing to grow month by month.

Early benefits to CSY's clients will include the ability to send plant care information by email to loyalty scheme members when they purchase plants, as well as the ability to print plant care cards from the till. Using Joy of Plants plant information will make it easier for Garden Centres to set up their plant list in a CSY Vector system, as well as keep existing Garden Centres systems up to date with new plants as they arrive on the market.

For more information, please visit the CSY Retail Systems stand at Glee Hall 17 stand U59, or contact us at the details given below.

### ***Quotes from CSY Retail Systems and Joy of Plants***

#### **Quote from Ross Pierrepont, Managing Director of CSY Retail Systems:**

"As CSY continue to extend their reach into the Garden Centre sector, we really want to offer them the best tools available to run their business. Joy of Plants are an innovative provider of information to the sector and working with them to build functionality straight into Vector has been great. I know our customers are going to see a real benefit in both customer service and improved operations."

#### **Quote from Terri Jones Managing Director of Joy of Plants:**

"We're really excited to be working with CSY Retail so their clients can use our plant library and services, linked into their current business systems. We're continually adding to our database and toolset and see a big future in linking this centralised resource to other systems that use our data in new and innovative ways. CSY Retail Systems are a great team for us to collaborate with to make that vision a reality."

### ***About CSY Retail Systems***

CSY Retail Systems have been providing great IT systems to retailers for over 25 years.

CSY are the leading provider of EPOS systems to Garden Centres and Nurseries in the UK. They have developed a great understanding of how Garden Centres and Nurseries work which means that they can help you implement and use EPOS in the most efficient way.

Their Garden Centre focused EPOS system is designed to handle all that a busy Garden Centre can throw at it! Vector EPOS will help you with all the things that matter from serving customers quickly at the point-of-sale to helping you with supplier orders.

CSY have more than 60 Garden Centres and Nurseries using Vector EPOS. These range in size from small nurseries to the Blue Diamond Group with 14 sites across the UK.

CSY are members of the Garden Centre Association and the Horticultural Trades Association.

### ***About Joy of Plants***

Joy of Plants and its founders have been creating and publishing plant information for the last 20 years.

Joy of Plants delivers plant information services including Bed Card printing, image and text licensing, mobile plant apps and a website Plant Finder plug-in.

Joy of Plants provide services to over 40 Garden Centres, Nurseries and Horticulture Colleges in the UK and Ireland. Clients include Longacres and Garsons in Surrey, Scotsdales in Cambridge, Van Hage in Hertfordshire, Barton Grange in Lancashire, Pennells in Lincolnshire, Podington in Northamptonshire, and Brechin Castle in Angus among others.

Joy of Plants are members of the Garden Centre Association and the Horticultural Trades Association.

## ***Joy of Plants Plant Library***

The Joy of Plants library contains full details and photos for EVERY plant.

It contains over 9,800 plants including outdoor plants, houseplants and bedding; popular plants suitable for gardens and homes in the UK & Ireland.

All the plant photos and details are created by a professional gardener with over 20 years of experience.

## ***Notes to editors***

**CSY Retail Systems** is based in Nottingham. It's led by Ross Pierrepont.

For more information about CSY Retail Systems see:

[www.csy.co.uk](http://www.csy.co.uk)

[www.facebook.com/CSYRETAIL](https://www.facebook.com/CSYRETAIL)

Follow us on Twitter @csyretail

**Joy of Plants** is based in Twyford, Berkshire close to the "Floral Mile". It's led by Terri Jones and Susan A Tindall.

For more information about Joy of Plants see:

[www.joyofplants.com](http://www.joyofplants.com)

<http://www.facebook.com/joyofplants>

Follow us on Twitter @JoyofPlants

## ***Press & Contact Info***

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