

Display Options for Bed Cards (Joy of Plants, at September 2017)

(Information is provided in good faith, but you use it at your own risk – be sure to try out your preferred solution before committing to larger scale purchases.)

There are different types of display units:

- 1) For **benches** – plastic "tracking", or frames, that screw or clip onto benches
- 2) **Free standing** – frames with stands, to sit on table tops, benches or the ground, behind or in front of plants. Fixed height and telescopic versions available.
- 3) **Screw down stands** – frames with stands, that are screwed to table tops or benches (very useful for windy sites)
- 4) **Stakeholders** – frames on spikes, to stick in the ground or into pots (very useful if your staff move plants around a lot)
- 5) For **Danish Trolleys** – frames that clip onto the side of a Danish Trolley (allowing you to use the trolley as the display stand)

Tips:

- Bed cards displayed at an angle may fade more quickly than those displayed on the vertical. If bed cards do fade during the season eg due to very exposed sites and/or printer & ink combination, print two copies of the bed card, put both in the holder, and if/when the front one fades, just remove it.
- When using Green Magic "slim frames" to display bed cards, to ensure consistent positioning of bed cards within the frames, make sure that the "openings" of the frames all face the same direction, e.g. all openings face to the right. Bed cards sit differently when slotted in from the left than when slotted in from the right.

Note: Tyne Moulds, a manufacturer below, will identify local sellers of their products for you.

Benches: "Bed Card Label Track" (plastic tracking, screws to benches)

Bed card size: 8"x6" Suitable for: wooden benches

Not recommended for laminated bed cards: *can* work with 8"x6" lamination pouches & smaller cards, either trimmed after printing, or on custom-sourced paper with a custom template. (A5 pouches are bigger than A5, and if taller than 6", may bow outwards and blow away.)



Tips:

- Screw to back of benches at eye level for maximum readability

Suppliers & cost: Green Magic, at sign-holders.co.uk

20m pack ~£80 (10 lengths at 2m), available in black and green

8"x6" heavyweight lamination pouches & laminators from PPS – Andy Paterson, 01531 650157
p_p_s@btconnect.com

Benches: Green Magic A5 Plastic Poster "Slim Frames" + Grip Strip

Bed card sizes: A5 or 8"x6" bed card blanks, A5 laminated. Slim Frames also available in A4 and A3 sizes.

Use "Grip Strip" PVC channel fixing that screws to benches. You can also buy individual fixings.



Suppliers & cost: Green Magic, at sign-holders.co.uk

Slim Frames ~£1.75 each (~£1.31 for 200+), available in many colours

Grip Strip 40m pack ~ £36 (20 lengths at 2m)

Benches: Tyne Moulds SL601 (plastic frames, screw to benches)

Bed card sizes: A5 or 8"x6" bed card blanks, A5 laminated.



Suppliers & cost: tynemoulds.co.uk

SL601 ~£0.76 each (~£18.95 per pack of 25)

Benches: Green Magic Individual vertical holders (clip over top of bench backs)

Bed card sizes: A5 or 8"x6" bed card blanks, A5 laminated, **Suitable for:** wooden benches



Suppliers & cost: Green Magic, at sign-holders.co.uk

~£4.40 each (~£3.30 each for 200+), available in many colours

Benches: *Green Magic Individual angled holders (clip over front of benches)*

Bed card sizes: A5 or 8"x6" bed card blanks, A5 laminated, **Suitable for:** wooden benches

Tip: bed cards displayed at an angle may fade more quickly than those displayed on the vertical.



Suppliers & cost: Green Magic, at sign-holders.co.uk

~£4.30 each (~£3.23 for 200+), available in many colours

Free standing: *Tyne Moulds Fixed height bench stands*

Bed card sizes: A5 or 8"x6" bed card blanks, A5 laminated. Come in flat and angled versions, and portrait & landscape variants – the flat head can display a bed card on each side.



Suppliers & cost: tynemoulds.co.uk

SL801 / 804 / 809 / 810 / 812 / 813

(including 8"x6"/A5, Flat/Angled, Portrait/Landscape) ~£2.03 each (sold in packs of 25)

Free standing: Green Magic Fixed height outdoor bed card holders

Bed card sizes: A5 or A4 (A5 size takes A5 or 8"x6" bed card blanks, or A5 laminated). Frame can be fitted to base in Portrait or Landscape mode.



Suppliers & cost: Green Magic, at sign-holders.co.uk

A5 frame, metal base + 500mm stem ~£8.50 each (~£6.38 for 100+)

A5 frame, metal base + 800mm stem ~£8.75 each (~£6.56 for 100+)

Free standing/screw-down: Tyne Moulds Telescopic adjustable card holders

Bed card sizes: A5 or 8"x6" bed card blanks, A5 laminated. Come in flat and angled versions, and portrait & landscape variants – the flat head can display a bed card on each side. Adjusts in 10cm stages. Can be screwed down for windy sites.



Suppliers & cost: tynemoulds.co.uk

SL800 / 805 / 806 / 807 / 808 / 811

(including 8"x6"/A5/A4, Flat/Angled, Portrait/Landscape) ~£3.30-£3.70 each (sold in packs of 25)

Free standing: Green Magic Adjustable height outdoor bed card holders

Bed card sizes: A5 or A4 (A5 size takes A5 or 8"x6" bed card blanks, or A5 laminated). Frame can be fitted to base in Portrait or Landscape mode. Fully adjustable.



Suppliers & cost: Green Magic, at sign-holders.co.uk

A5 frame, metal base + adjustable stem ~£9.40 each (~£7.05 for 100+)

A4 frame, metal base + adjustable stem ~£9.99 each (~£7.49 for 100+)

Free standing: Green Magic Angled feet for Slim Frames

Bed card sizes: A5 or 8"x6" bed card blanks, A5 laminated. Slim Frames also available in A4 and A3 sizes.



Suppliers & cost: Green Magic, at sign-holders.co.uk

Angled feet ~£1.30 pair (~£0.98 for 300+)

Screw down: *Green Magic Screw-down stands*

Bed card sizes: A4



Suppliers & cost: Green Magic, at sign-holders.co.uk

A4 frame screw-down stand ~£11.25 each (~£8.44 each for 100+)

Stakeholder: *Tyne Moulds SL475 (indoor use)*

Bed card sizes: A5 size takes A5 or 8"x6" bed card blanks, or A5 laminated.



Suppliers & cost: tynemoulds.co.uk

SL475 ~£0.44 each (~£9.85 per pack of 25)

Stakeholder: *Tyne Moulds SL775 (indoor use)*

Bed card sizes: A5 or 8"x6" bed card blanks, A5 laminated, A4.

Suppliers & cost: tynemoulds.co.uk

SL475 ~£0.58 each (~£14.50 per pack of 25)

Stakeholder: *Green Magic stakeholders (or "signholders")*

Bed card sizes: A5 or A4 (A5 size takes A5 or 8"x6" bed card blanks, or A5 laminated). Frame can be fitted to base in Portrait or Landscape mode.



Suppliers & cost: Green Magic, at sign-holders.co.uk

A5 stakeholder with ground stake / T piece ~£6.35 each (~£4.76 each for 200+).

A4 stakeholder with ground stake / T piece ~£6.95 each (~£5.21 each for 200+).

Available in various colours.

Danish Trolley: *Tyne Moulds SL602 & SL604*

Bed card sizes: A5, 8"x6", A4. Frame clips to trolley sides.



Suppliers & cost: tynemoulds.co.uk

SL602 for A5/8"x6" ~£0.91 each (~£22.75 per pack of 25)

SL604 for A4 ~£1.54 each (~£38.50 per pack of 25)

Danish Trolley: *Green Magic Slim Frame with Danish Trolley clips*

Bed card sizes: A4. Frame is fitted to trolley uprights. Available in various colours. Frames made to order, so delivery may take longer.



Suppliers & cost: Green Magic, at sign-holders.co.uk

A4 Danish Trolley price holder ~£4.99 each (~£3.74 each for 200+).